

Arizona State Parks Board

June 22, 2011



Executive Director

E.1.

**STATE OF
ARIZONA STATE PARKS**

FY 2008 – What We Had

• 29 State Parks Open and Operated by ASP		
• 2.5 million visitors		
• 328 Full-time filled positions in March 2008		
• Grant Programs: LEBSF, Federal Grants Heritage Fund, SLIF, Off-Highway Vehicle Fund, Land Conservation Fund		\$42.0 M*
• State Parks Operating Budget		\$26.3 M
General Fund	\$7.7 M	
Enhancement (Gate Fees)	\$9.2 M	
• State Parks Capital		\$8.6 M
Total Revenue		\$76.9 M

FY 2012 – Where We Are

- 27 State Parks OPEN: 19 agreements, 6 operated by other entities; 4 operating on reduced schedules
- 2.2 million visitors
- 205 Full-time filled positions
- Grant Programs: LEBSF, Federal Grants
 - Off-Highway Vehicle Recreation Fund \$ 5.5 M
- State Parks Operating Budget
 - General Fund \$ 0 M
 - Enhancement (Gate Fees) \$10.0 M
- State Parks Capital \$ 0
- Total Revenue \$ 24.9 M**

FY 2012 - What is Missing

- \$56.5 M annually in operating, capital, grants
- Statewide planning, environmental education, robust research and marketing
- Capital and maintenance funding
- Park Rangers at every State Park
- Grant programs including the Heritage Fund
- Operating most State Historic Parks
- Staffing depth

What We Gained

New, more meaningful partnerships

- Financial

2008 - \$0 2012 - \$600,000

- Operating / Management

- In Kind

- Marketing

- Fund Raising

- Tribes, Federal Government, State Agencies, Counties, Cities, Towns, Nonprofit organizations, For-profit organizations

City and Town Partners

- Apache Junction
- Camp Verde
- Cottonwood
- Flagstaff
- Florence
- Payson
- Safford
- Sedona
- Star Valley
- Thatcher
- Tombstone
- Wickenburg
- Winslow
- Yuma

County Partners

- Apache County
- Graham County
- La Paz County
- Santa Cruz County
- Yavapai County

State Agency Partners

- Arizona Department of Corrections
- Arizona Game and Fish Department
- Arizona Department of Transportation – *Arizona Highways*
- Arizona Historical Society
- Arizona Lottery
- Arizona Department of Public Safety
- Arizona Office of Tourism
- Arizona State Land Department

Government Agency Partners

Federal Partners

- Bureau of Land Management
- National Park Service
- U.S. Forest Service

Tribal Partners

- Hopi Tribal Council

Organization & Friends Partners

- Arizona Archaeological Society
- Arizona State Parks Foundation
- Benefactors of Red Rock SP
- Friends of Tonto Natural Bridge SP
- Friends of Oracle SP
- Friends of Verde River
- Arizona Heritage Alliance
- Hold the Fort – Fort Verde SP
- Lake Havasu Marine Association
- The Nature Conservancy
- Riordan Action Network
- Sierra Club
- Tombstone Chamber of Commerce
- Tubac Historical Society

Fundraisers & Private Partners

- AAA Arizona
- Arizona State Parks Foundation
- Arizona Highways
- Bashas' Family of Stores
- Dasani
- Odwalla
- Sprouts Farmers Market
- Superstition Harley-Davidson
- Geico

New Growth

- On-line Tour and Camping Reservation System
- Innovative Advertising - Social Media
- Upgraded campgrounds at Lost Dutchman and Patagonia State Parks
- Stabilized Jerome, Tonto and McFarland State Historic Parks and Re-opened
- Working with Private Partners to Enhance Amenities and Services

Target

- Identify & Cultivate State Park Champions
- Coalesce around a strategy for sustainable funding
- Enhance services through concessions
- Diversify / broaden visitor base
- Attendance, Revenue and Operating Efficiencies

GOAL

Need sustainable and sufficient funding for agency

Vision: Arizona State Parks is indispensable to the economies, communities, and environments of Arizona.

Mission:

Managing and conserving Arizona's natural, cultural and recreational resources for the benefit of the people, both in our Parks and through our Partners.

Arizona State Parks Budgets

Budget Presentation

FY 2012 Operating Budget & Assumptions

Budget Goal - FY 2012

GOAL:

Keep Operating Budgets Flat

Definitions of Budget Terms

Appropriation - Legislative authorization to expend monies for a specific purpose.

Non-Appropriated Funds - The Board's authority to expend non-appropriated funds is contained in Arizona Revised Statutes.

Fund Offset - An authority designation by the Legislature to use a replacement funding source, typically to replace General Fund monies

Excess Balance Transfer (EBT) - A "Sweep" or a draw from a fund's cash balance to the State's General Fund.

Fund Reduction and Transfer (FRAT) - A reduction of expenditure authority, and in the case of revenue generating funds- with a corresponding cash transfer to the State's General Fund.

Backfill – A legislatively approved mechanism that allows transfer of cash from one ASP fund to another ASP fund in order to comply with a legislated transfer or reduction. Requires State Comptroller & Legislative Approvals.

Appropriated Funds

Enhancement Fund (Gate Fees)

Law Enforcement and Boating
Safety Fund (LEBSF)

Reservation Surcharge Fund

Appropriated Funds (Voter Protected)

Land Conservation Fund (Growing Smarter)

- FY 2011 was the final year of the \$20 million appropriation
- Current balance is \$81 M

Non-Appropriated Funds (Special Funds)

- Arizona Trail Fund (last funded in 2009)
- Heritage Fund (eliminated after June 30, 2011)
- Investment Interest
- Off-Highway Vehicle Recreation Fund
- Partnerships Fund
- Publications Fund
- State Parks Donations Fund
- State Lake Improvement Fund

Federal Funds

Federal Recreational Trails Fund

Federal Historic Preservation Fund

Federal Land and Water Conservation Fund

Other Federal Agreements

Operating Divisions

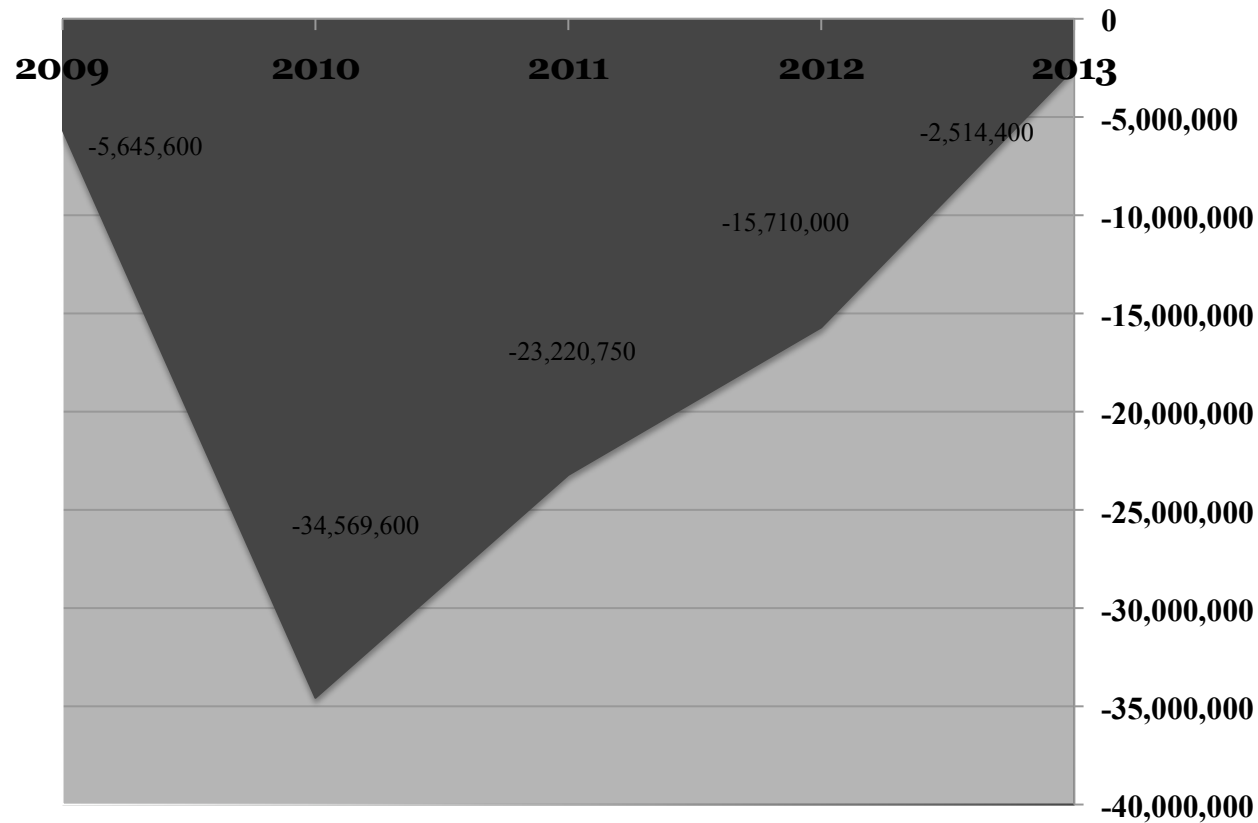
Parks Division

Partnership Division

Administrative Support

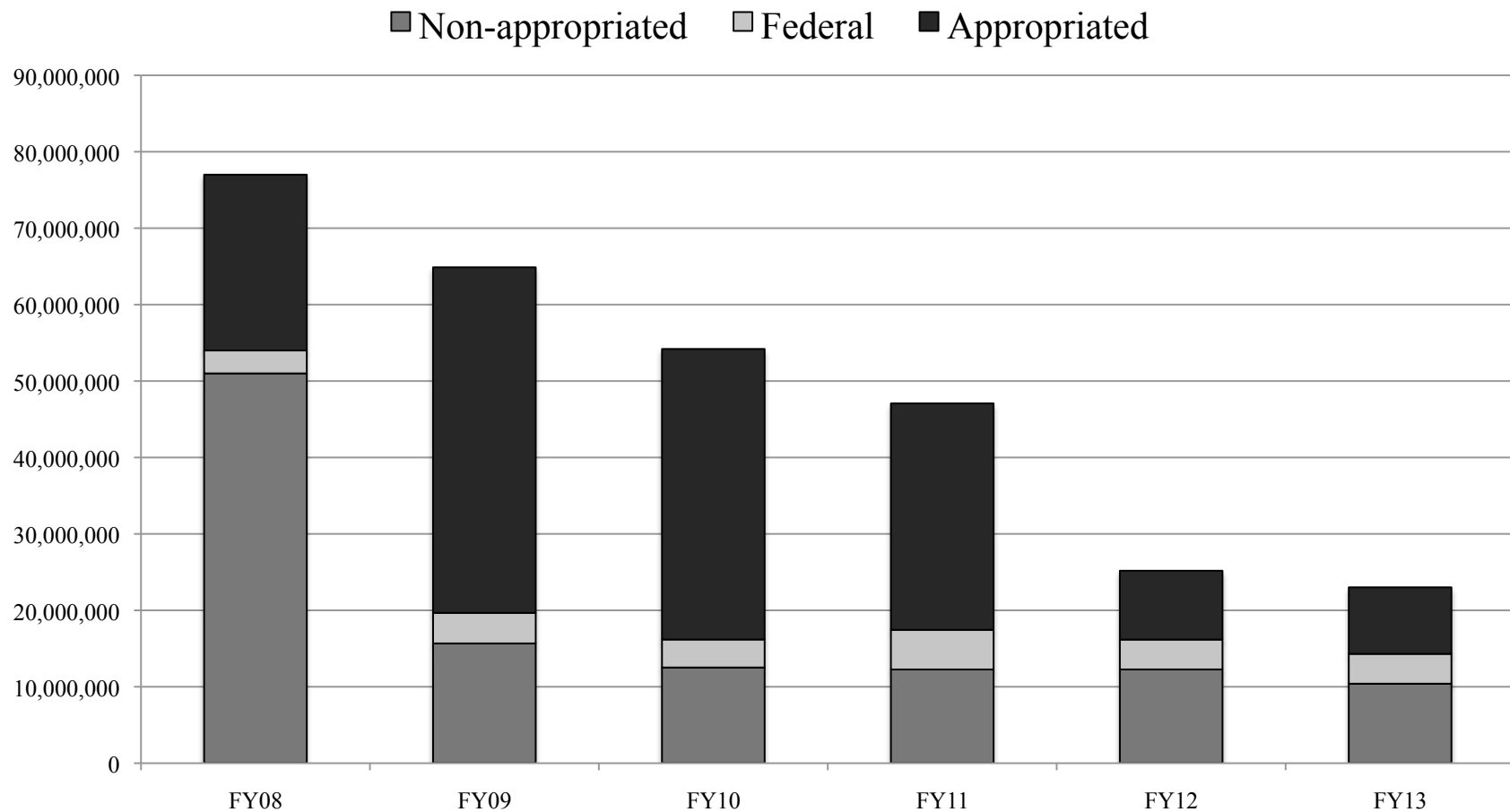
FY 2009 - FY 2013 Legislative Sweeps

TOTAL OF FIVE YEARS OF SWEEPS \$81,660,350

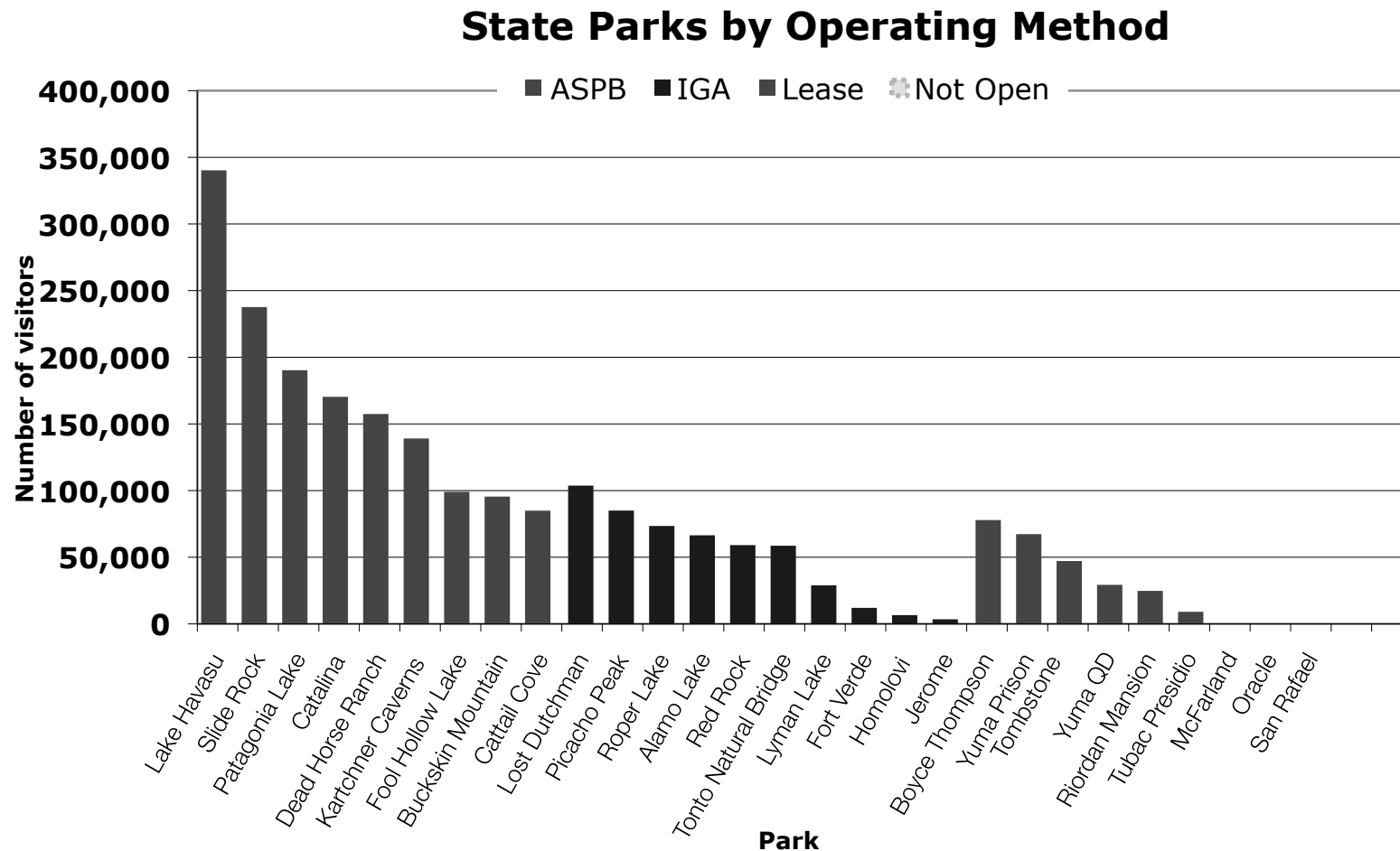


Agency Revenue Comparisons

FY 2008 Through FY 2013



FY 2010 Annual Visitation and Current Operating Status (As of May 31, 2011)



Revenue Forecast

Enhancement Fund (Revenues & Attendance)

State Lake Improvement Fund

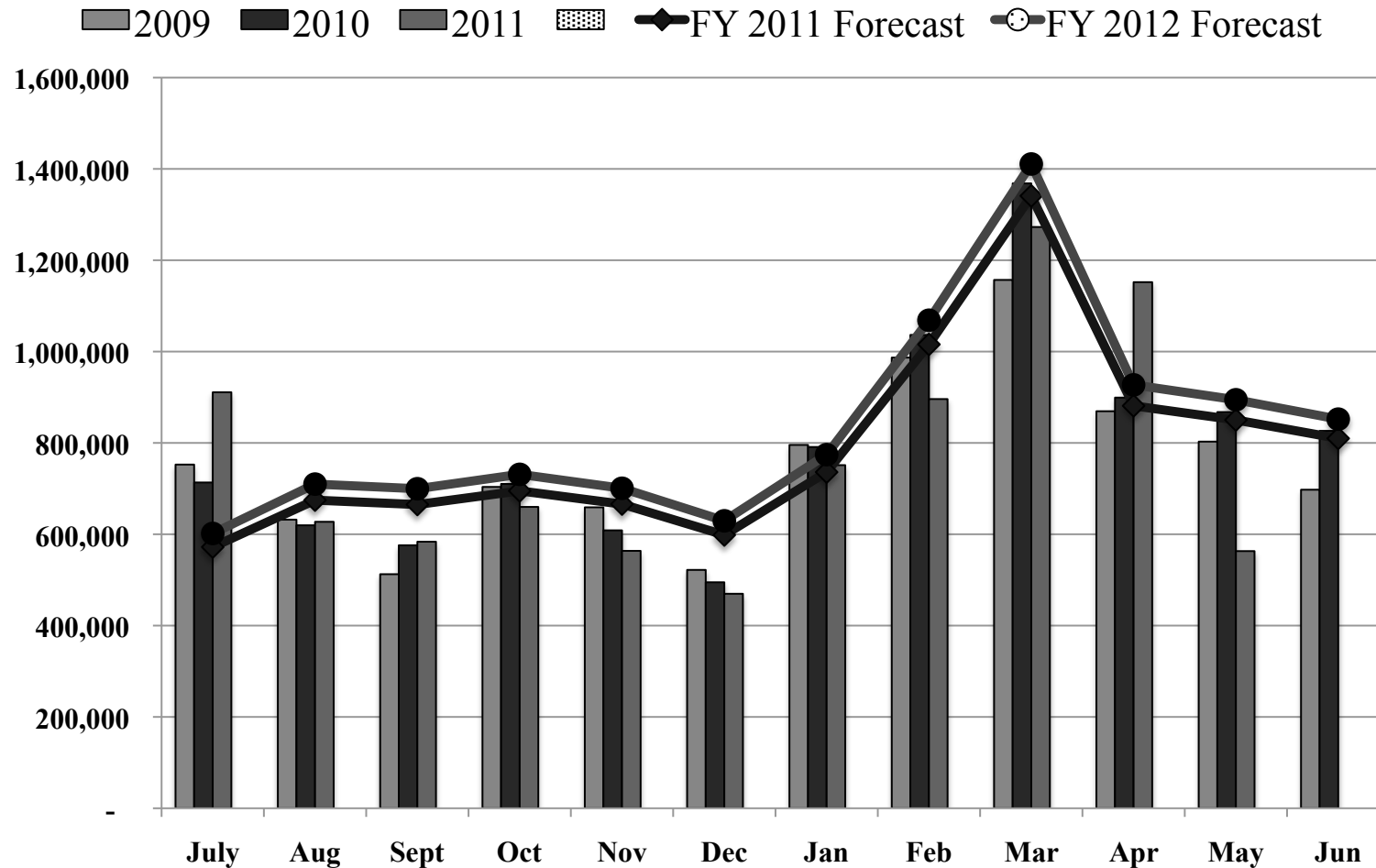
Off-Highway Vehicle Recreation Fund

All Funds-Interest Earnings

Law Enforcement Boating Safety Fund

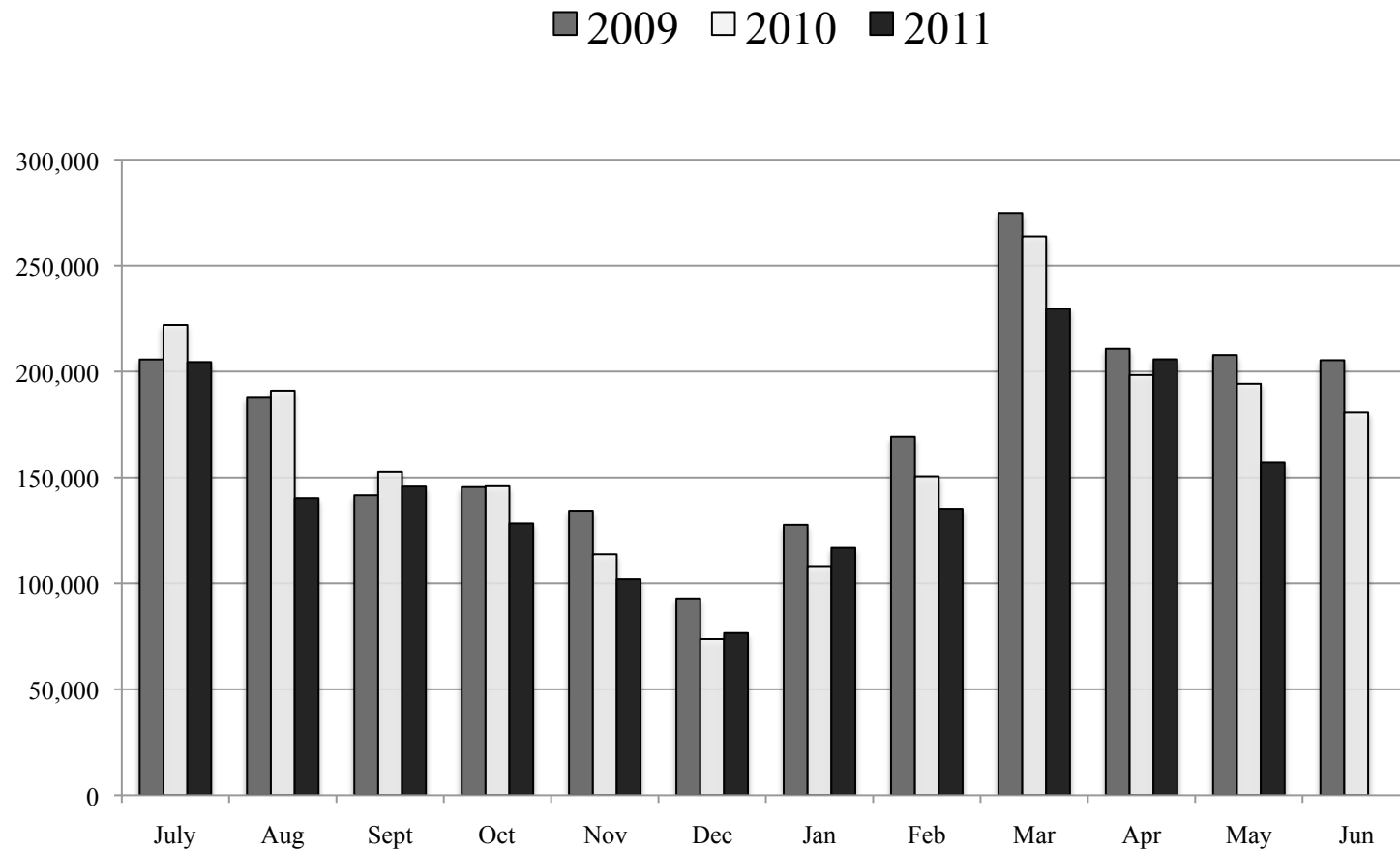
Enhancement Fund

FY 2009 - FY 2011 *Revenue*



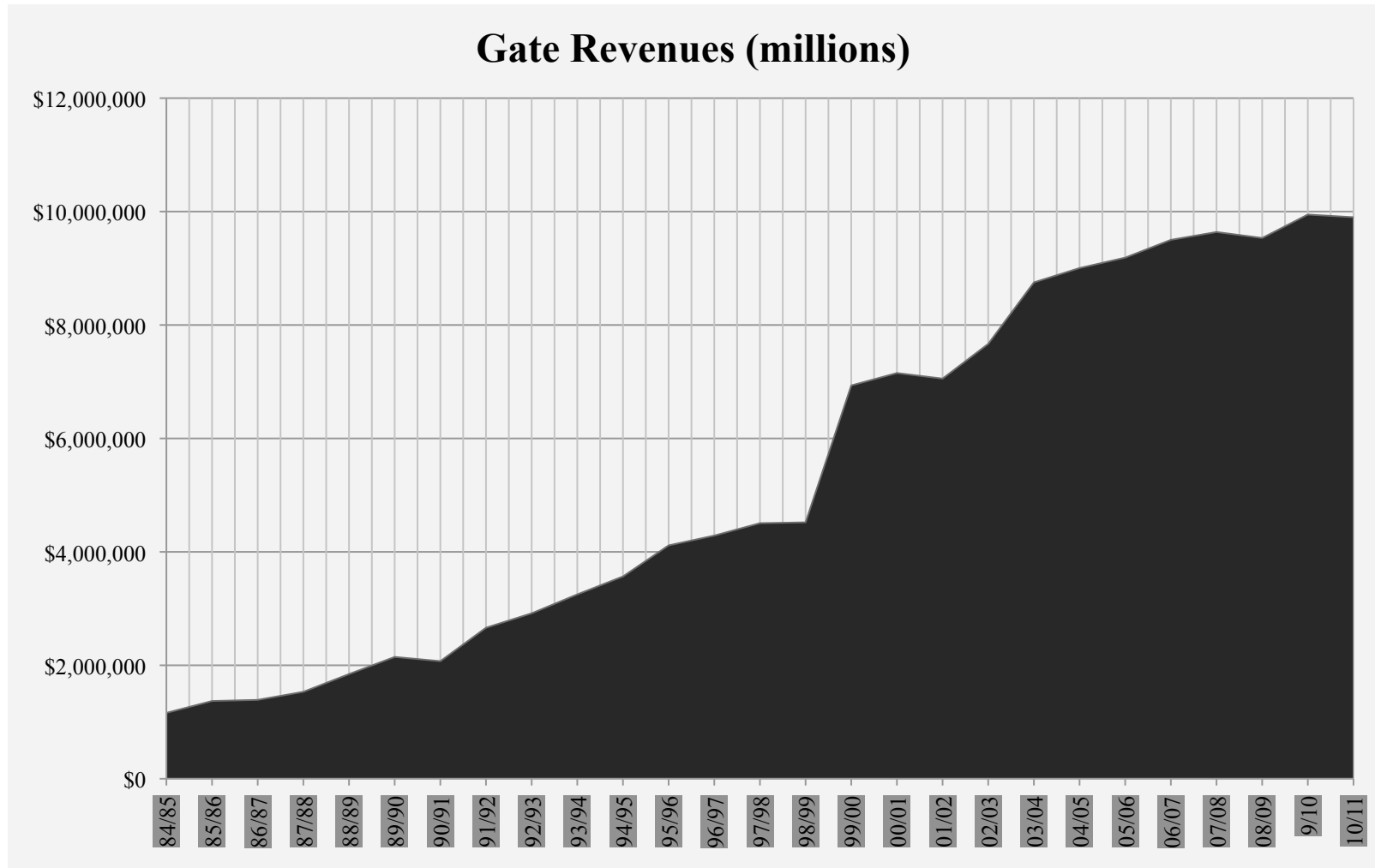
(FY 2011 and FY 2012 are same revenue forecast)

FY 2009 – FY 2011 - *Attendance*

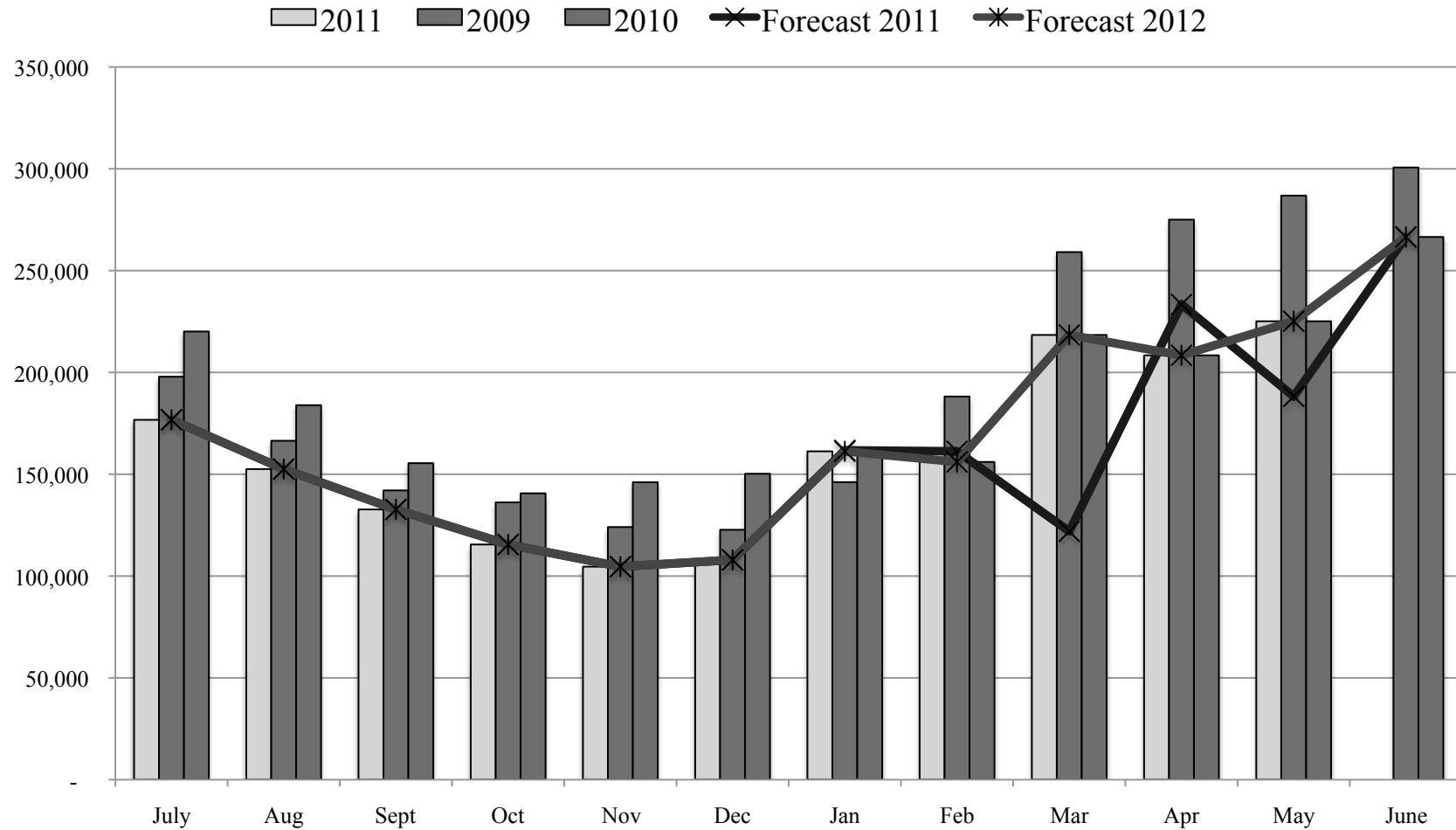


*9 parks never scheduled to be closed + 10 parks open with financial assistance.

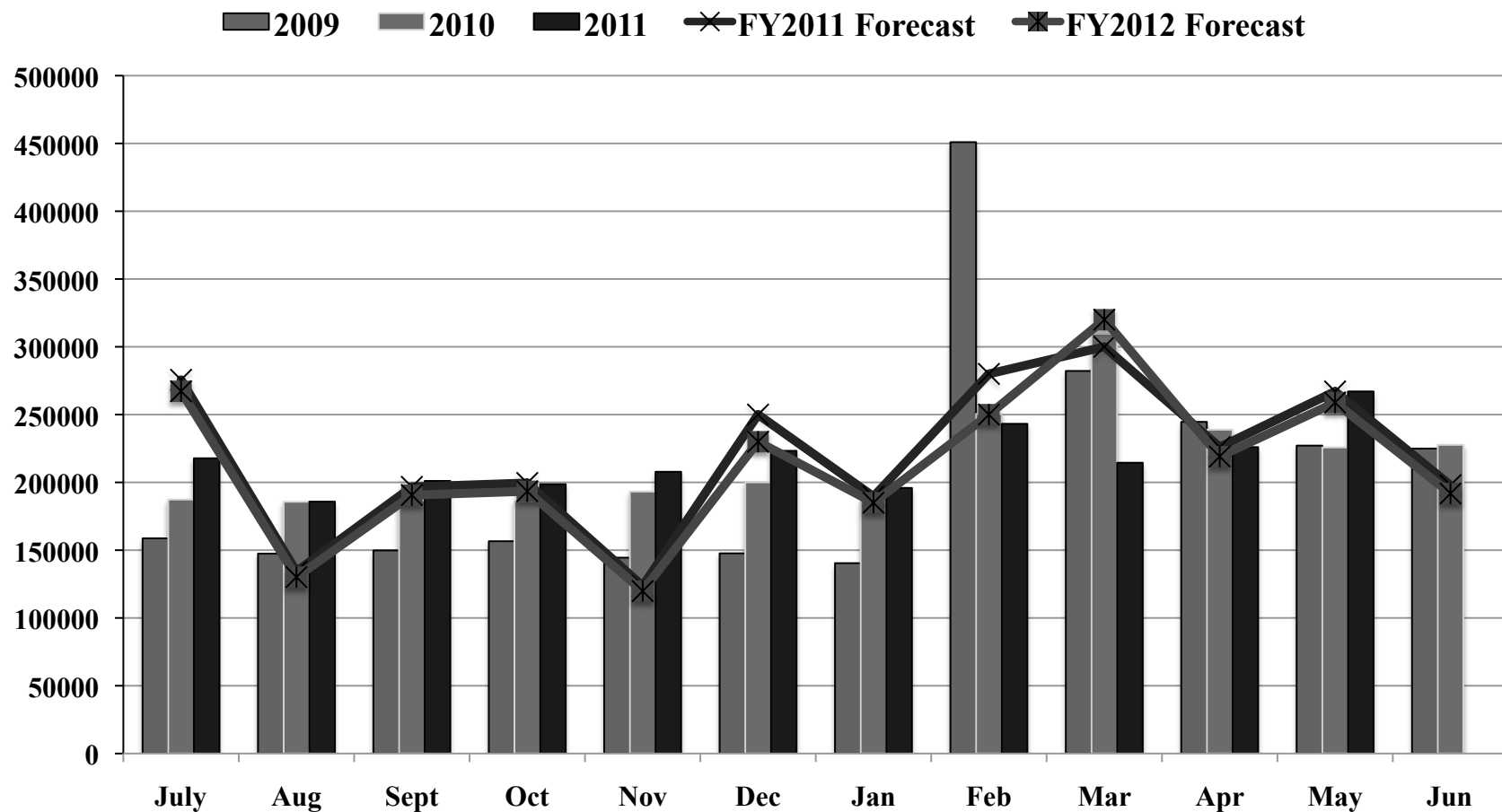
Enhancement Fund - FY 1985 – FY 2011



Law Enforcement Boating Safety Fund FY 2009 - FY 2011 Revenue

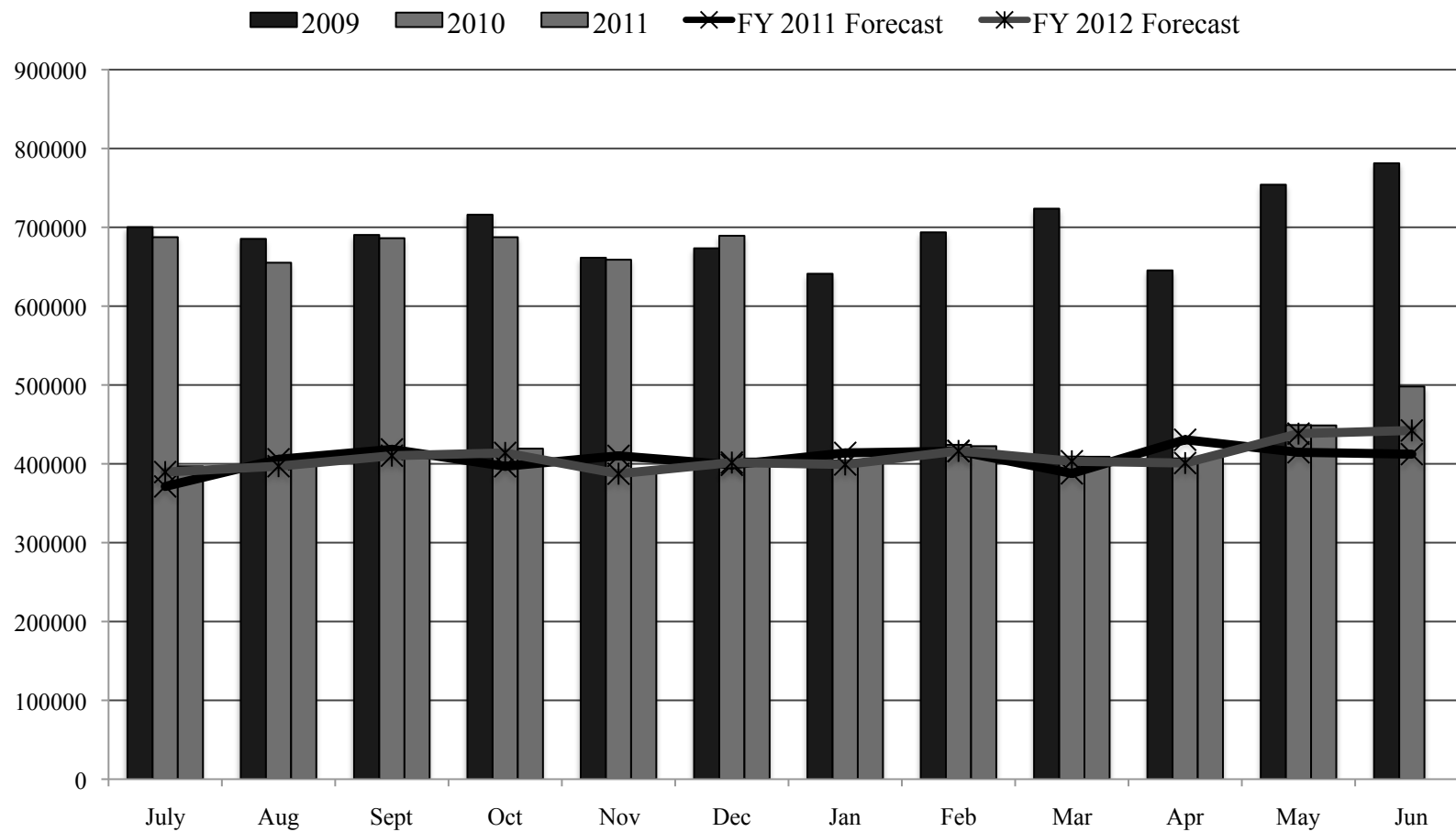


Off-Highway Vehicle Recreation Fund FY 2009 - FY 2012 Revenues

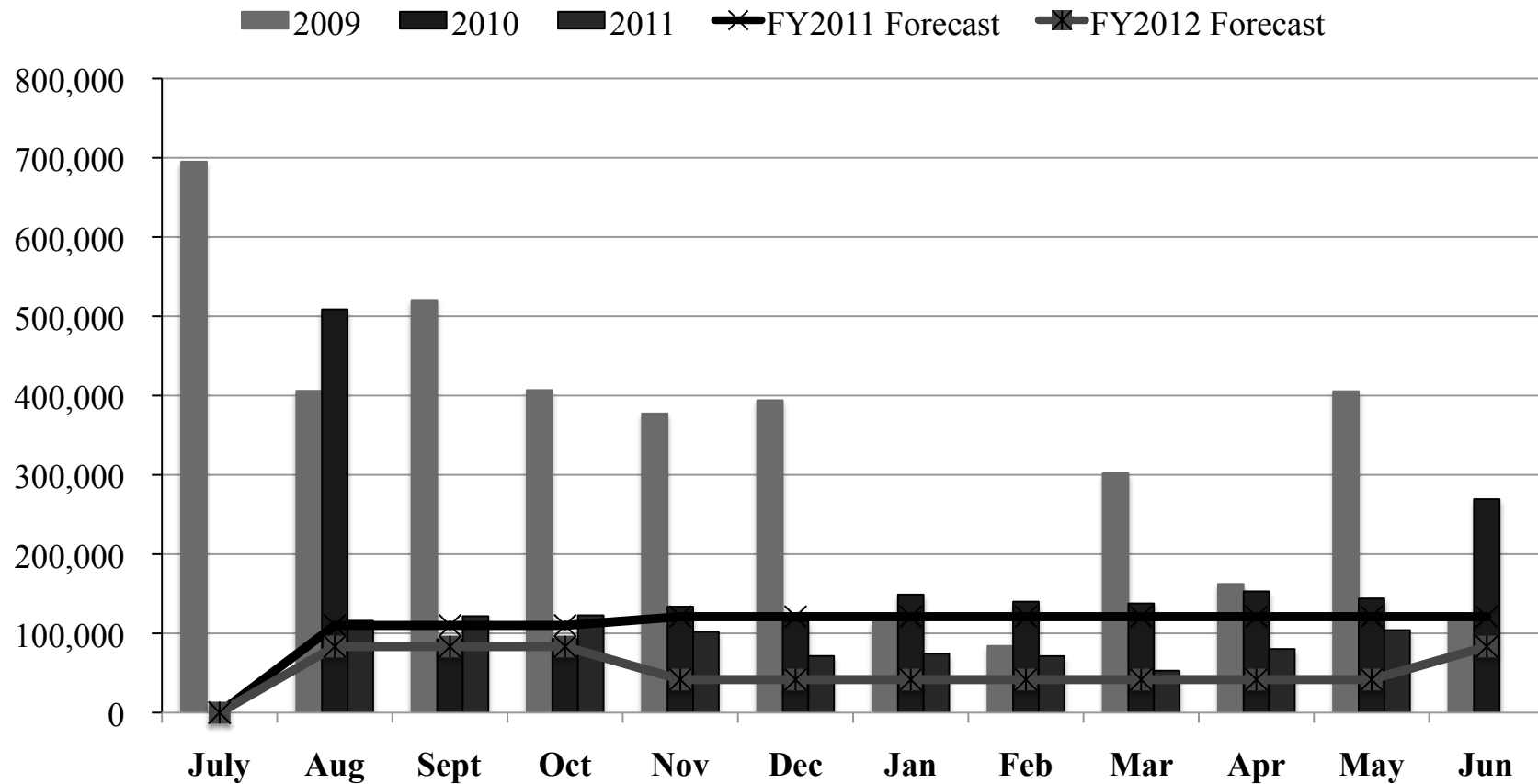


State Lake Improvement Fund

FY 2009 -FY 2011 Revenue



All Funds Interest Earnings FY 2009 - FY 2011 Revenue



FY 2012 Operating Budget Assumptions

FY 2012

Operating Budget –Assumptions

Keep State Parks open and operating

No additional fund sweeps in FY 2012

Expend all of LEBSF by the end of FY 2012

FY 2012

Operating Budget - Assumptions

Continued agreements to support park operations

\$1 million allocated for park repair and replacement needs

Operating cash balances will be at historic low levels for the agency

Gradually shift from permanent staffing to more seasonal employees to reduce payroll costs

FY 2012

Board Policy - Considerations

SLIF expenditures greater than annual
estimated revenue

No Land Conservation Fund Interest
expenditures in FY2012

FY 2012

Board Policy - Considerations

Reservation Surcharge Fund (RSF) revenues forecasted to be \$500,000 in FY 2012. To be used for new reservation system expansion

Marketing budget to go from \$200,000 to \$400,000 (contract services, no staffing)

FY 2012

Board Policy - Considerations

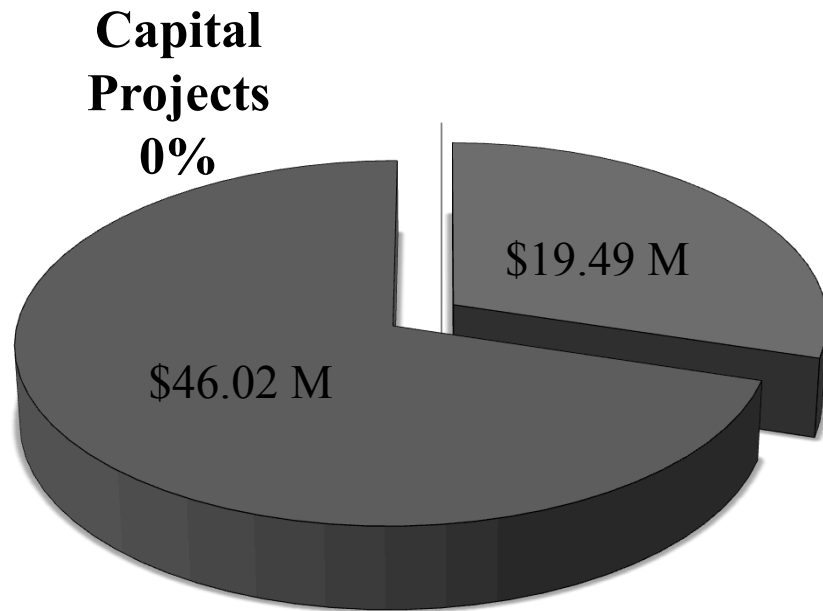
Travel Reimbursement

Consider whether travel will be reimbursed in FY2012 for Parks Board members and Advisory Committees

Donations Program – Consider possible expenditures from donation request accounts

Park and Program donation expenditures of \$72,000

FY 2012 Projected Total Agency Expenditures



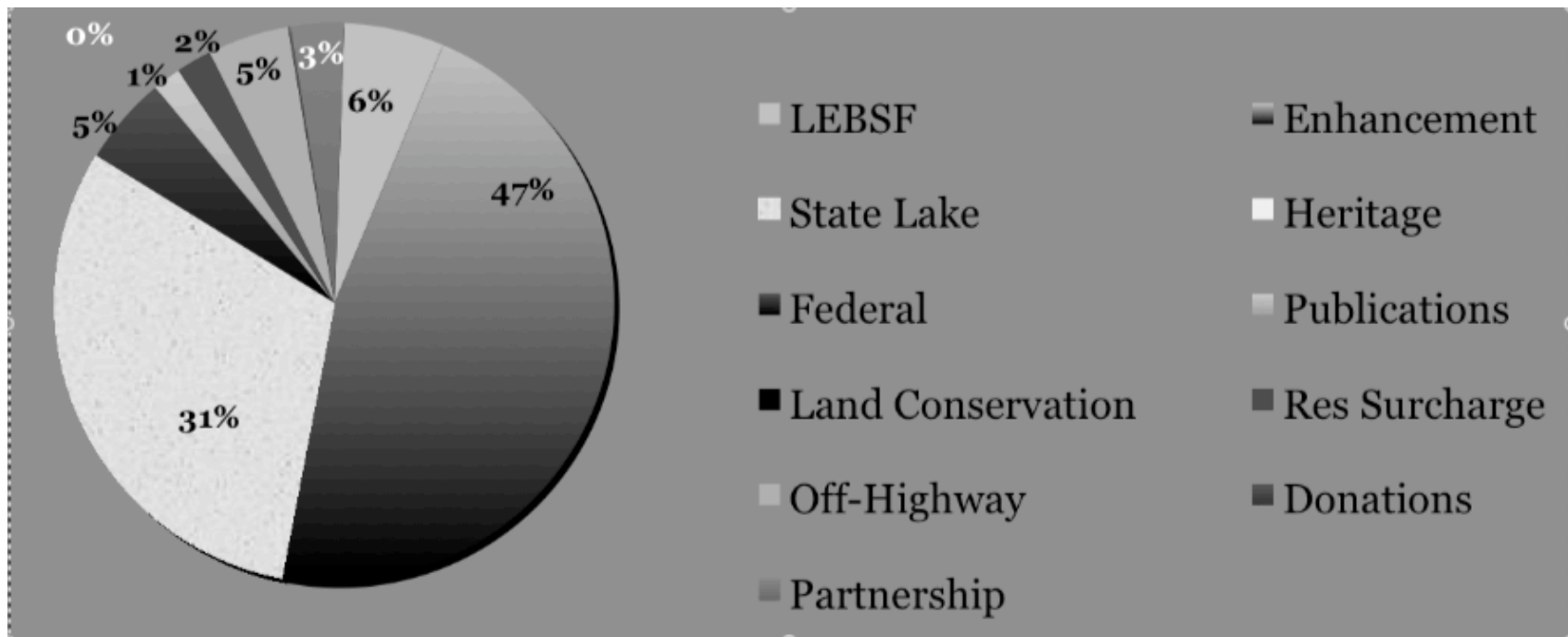
Operations \$19.49 M

Grants * \$46.02 M

Capital Projects \$0

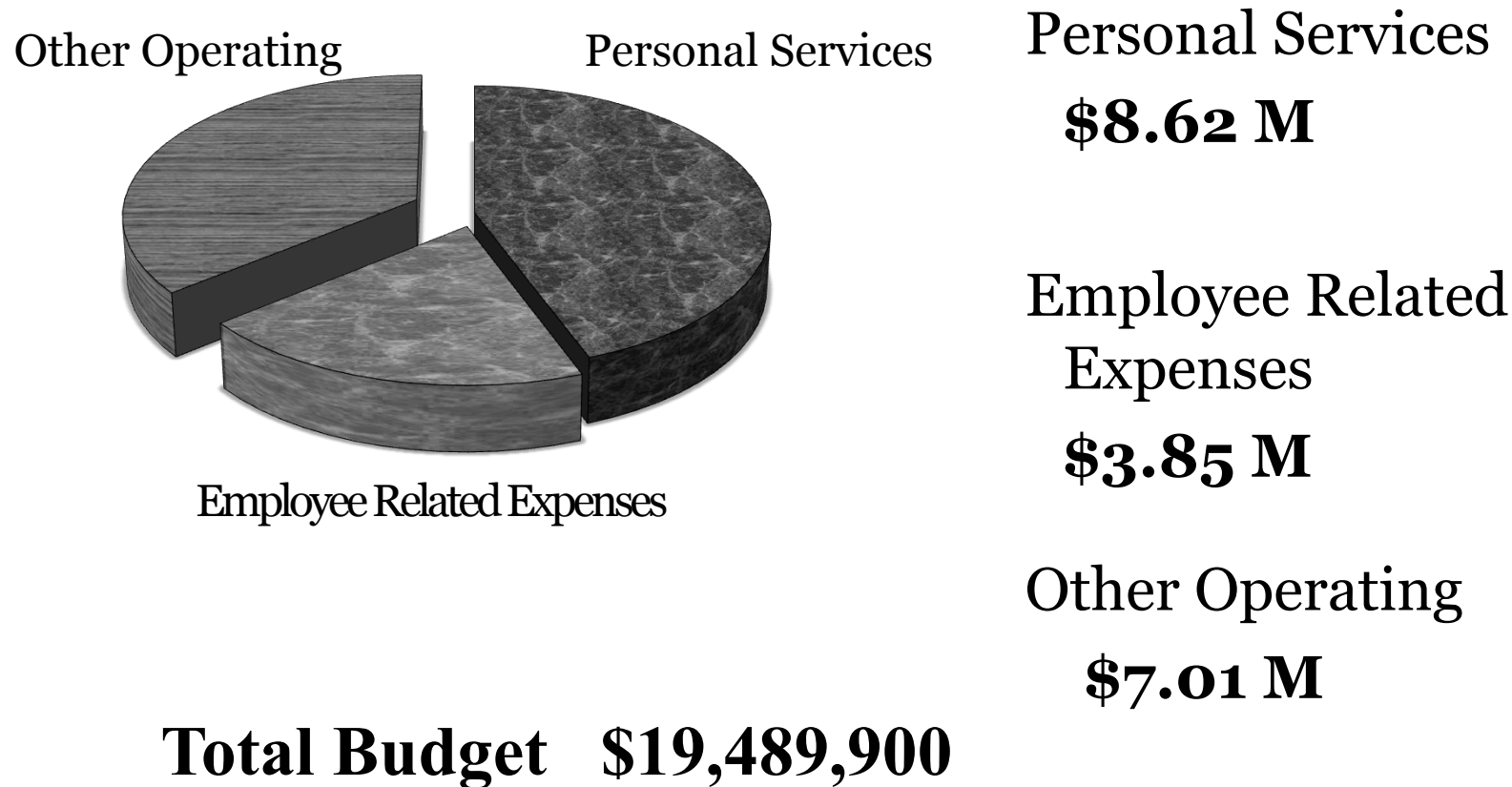
***Based on \$40 M estimated
LCF Grants to be awarded in
Sept. 2011**

Projected FY 2012 Agency Annual Operating Expenditures (by Fund Source)

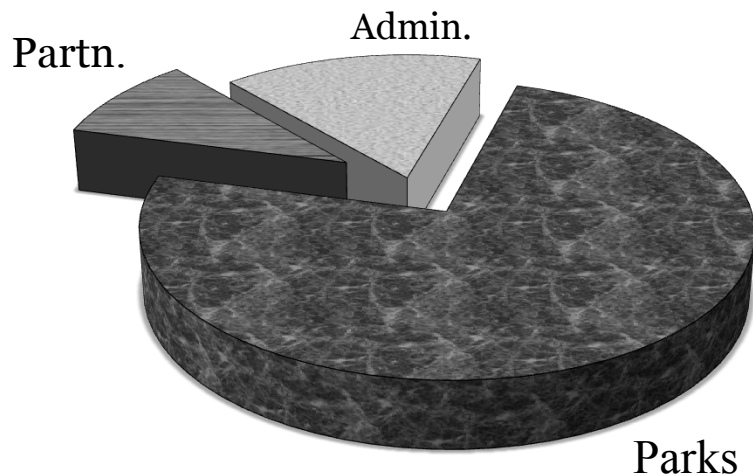


FY 2012 Projected \$19,489,900

Projected FY 2012 Operating Expenditures (By Category)



Projected FY 2012 Operating Expenditures (by Program)



Total: \$19,489,900

Parks \$13.78 M

Operations, Development

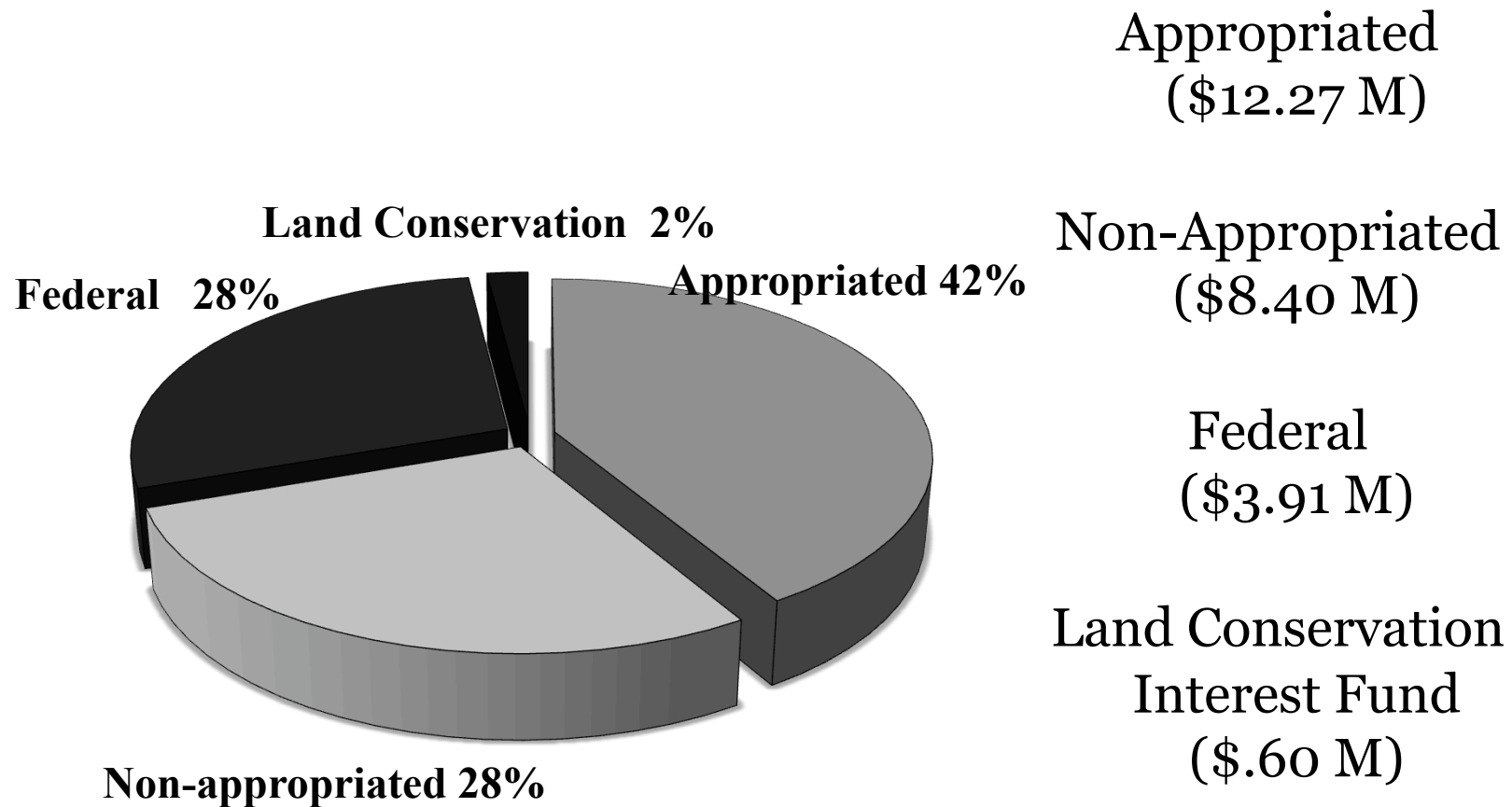
Partnerships \$1.78 M

Public Information, Historic Preservation, Resources, Public Programs

Administration \$3.92 M

Director's Office, Admin Services, Agency Support, Computer Support, Risk Management, Marketing, Phoenix Rent

Projected FY 2012 Agency Annual Revenue



Total \$25.18 M

FY 2013

Operating Budget Request

To OSPB and JLBC

\$19,617,400

FY 2013 Operating Budget Request

\$10 million appropriation from Enhancement Fund

Remove Kartchner line item

Increased Reservation Surcharge appropriation to
\$500,000 and remove \$75,000 ending balance cap

LEBSF revenues above \$750,000 for agency
operations

Moving \$1.12 million of SLIF from Operating to
Capital

FY 2013 Operating Budget Assumptions

\$1 million allocated for park repair and replacement needs

FY 2013 will start with operating cash balances that are historic low levels

No additional fund sweeps

Economic Impact

Arizona State Parks: FY 2010 Attendance and Estimated Economic Impacts*					
	FY 2010 Attendance	Economic Impact	Estimated Federal Taxes	Estimated St/Local Taxes	Est. County Jobs Created
Parks Never closed & Operated by ASP	1,514,597	\$162,870,572	\$11,948,787	\$14,221,873	2,258
Parks Operated by ASP with Partners	489,529	\$58,313,394	\$3,893,093	\$4,761,548	756
Total Parks Operated by ASP	2,004,126	\$221,183,966	\$15,841,880	\$18,983,421	3,014
Operated by Partners without ASP	178,146	\$18,381,704	\$1,045,187	\$1,390,279	241
Parks Closed to the public	32,408	\$2,664,980	\$131,681	\$211,597	38
Total ASP System	2,214,680	\$242,230,650	\$17,018,748	\$20,585,297	3,293
*Economic Impacts are from 2007 Northern Arizona University ASP Economic Impact Report					

FY 2012 Off-Highway Vehicle Recreation Allocations



F.1.c

Staff Recommendations



1. Up to \$50,000 – Website enhancements
2. Up to \$163,800 – BLM Ambassador Program
3. Up to \$166,300 Ambassador Program grants
for program expansion
4. Up to \$1.8 M – OHV projects

FY2012 Off-Highway Vehicle Program

Website Enhancements – 50,000 page views annually




Off-Highway Vehicle Program: OHV







[Skip](#)

- [OHV Home Page](#)
- [Rules & Laws](#)
- [Permits](#)
- [Where to Ride](#)
- [Safety & Training](#)
- [Ethics](#)
- [OHV Ambassadors](#)
- [Route Planning](#)
- [Dust, Fire & Mine Shafts](#)
- [Program Mission, Information & Grants](#)
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New OHV Decal
[Learn About Decal](#)
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Off-Highway Vehicle Program Home

What is an Off-Highway Vehicle (OHV)?

An OHV can be just about any motor vehicle such as a pickup truck, sport utility vehicle (SUV), four-wheel drive vehicle, all-terrain vehicle (ATV), dirtbike, dune buggy, sand rail, and snowmobile. OHVs may be used to access a particular destination (camping) or be used as the essential part of the recreation experience (dirt biking). [Download new OHV brochure](#) (1.8 MB PDF)


[Learn about the new 'Sticker Fund' Project Selection Program](#)

Sticker Fund project applications are due in the State Parks office by **April 22, 2011**, for consideration at the May 20, 2011, OHVAG meeting




"Sticker Fund" Project Selection Program

The "Sticker Fund" Project Selection Program can fund select projects that meet legislative requirements & priorities established in the recent OHV plan. [Learn More](#)




Decal Money At Work

Read an update on various projects funded by the Sticker Fund. [Learn More](#)




Arizona Trails 2010: Final Plan

Every five years, the agency prepares a statewide trails plan. The Final version is done and has been released. [Learn More](#)




Where to Ride

Find out Where to Ride in Arizona and learn about questions you should ask before heading out to ride. [Learn More](#)




New OHV Laws & Regulations

All OHV Users should know the new regulations that went into effect for all of Arizona on January 1, 2009. [Learn More](#)




State Trust Land & Permits

Arizona State Trust lands are **NOT** public lands. You must obtain a permit from the Arizona State Land Department to be on State Trust lands. [Learn More](#)






Call Before You Go!

Before you ride or drive, always contact the appropriate land manager to check on route closures, fire danger, local conditions, special permits or permission. [Learn More](#)



Safety & Training

Learn about Safety Information & Recommended Equipment, Backcountry Survival, ATV Training, and Children and ATVs. [Learn More](#)



OHVAG

OHVAG

Air Quality

FY2012 Off-Highway Vehicle Program

Ambassador Program – Greeting the Public



FY 2012 Off-Highway Vehicle Program

Volunteers Building Trailhead Kiosk



FY 2012 Off-Highway Vehicle Program

Fencing & Road Rehab



FY 2012 State Historic Preservation Office Work Plan

F.1.d

Approval of Work Plan is required for agency to receive Federal Grant money

Work falls under the following categories:

- *Program administration, compliance, survey and inventory,*
- *National and State Registers of Historic Places, planning, grants, Certified Local Governments, Tax Incentives, Public Education and Technical Assistance*

Capital Improvement
Plan FY 2012 & FY 2013

FY 2012 Capital Improvement Plan Summary

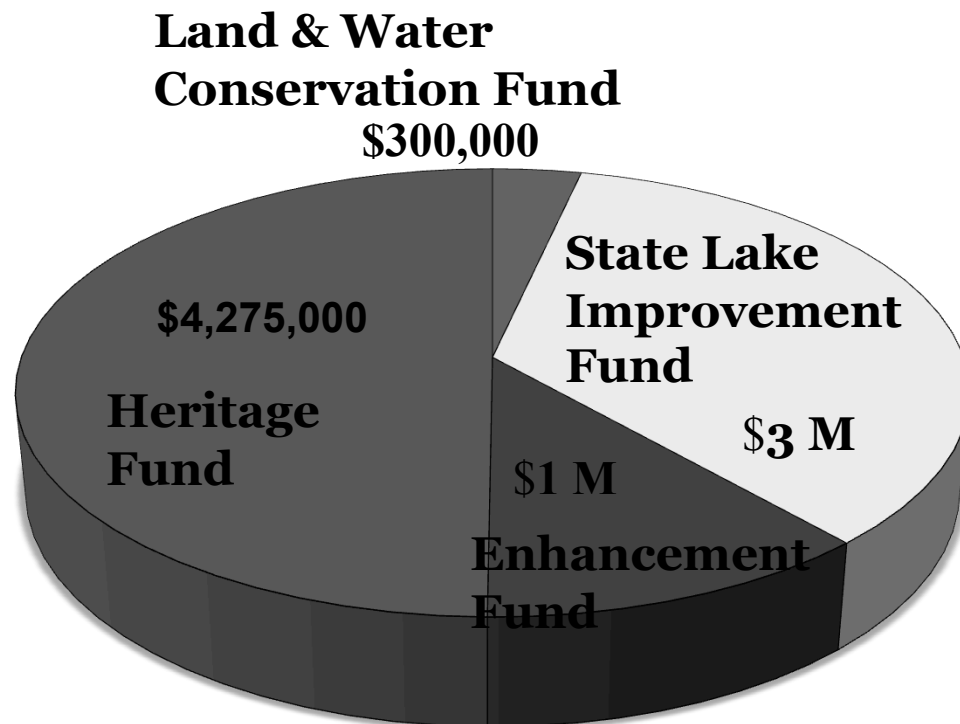
ASP has more than \$150 million in capital needs

FY 2012 & FY 2013 identifies \$20 million in
Capital Improvement Plan projects

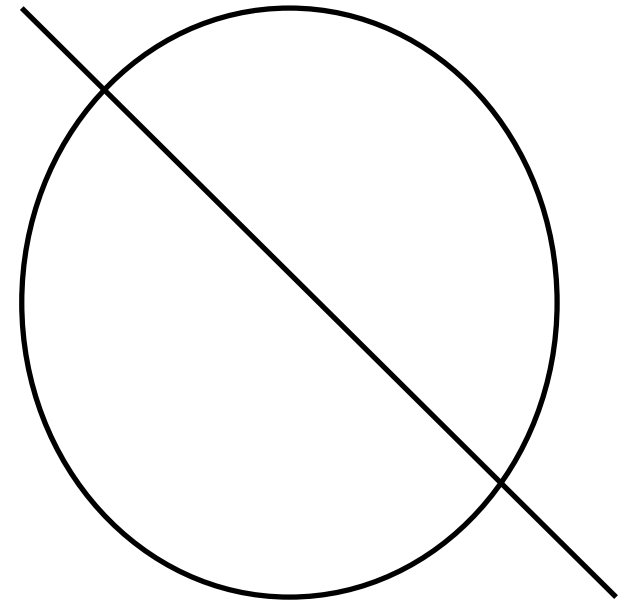
FY 2012 Budget allocates \$0 funding for capital
needs

Comparison of Annual Capital Projects for State Parks - FY 2008 vs FY 2012 (By Fund Source)

FY 2008 - \$8.6 M



FY 2012 - \$0



FY 2012 and FY 2013 Strategic Plan for Gov. Office of Strategic Planning F.2.

Presentation of Revised FY2012 and FY2013 Strategic Plan – Progress

1. Resources
2. Visitors
3. Planning
4. Partnerships
5. Communications

Priorities and Potential Solutions

1. Sustainable Funding
2. Legislative Issues

Arizona State Parks Board

June 22, 2011

